



00:22:28 Nasser Carrembacchus: Morning everyone...Hope you are all well and healthy

00:22:39 Clare Jones: Good thank you Nass

00:48:02 Charlotte Hadow Sussex Mortgage Centre: How do I get a video from my phone to my laptop!?

00:48:49 Clare Jones: We will answer questions at the end so please write them here

00:50:23 Charlotte Hadow Sussex Mortgage Centre: Can you record the screen of a phone I have a great tip to share with clients

00:50:55 Clare Jones: Thanks Charlotte we will come to that.

00:54:45 Charlotte Hadow Sussex Mortgage Centre: So you just type the sub titles in there?

00:54:48 Charlotte Hadow Sussex Mortgage Centre: Wow!

01:02:57 Stuart J: Attach it to gmail or Hotmail. Save as draft.

01:03:27 Gary Smith: Sorry if this has been covered but is there an optimum/recommended video length for social media feeds and/or own website?

01:04:54 Nasser Carrembacchus: The desktop WhatsApp work really well Oli

01:05:16 Stuart J: Agreed Nasser

01:06:21 Samantha Norgate: some really helpful tips! Thankyou I was unaware you could get Whatts App on your desktop

01:07:53 Kate Anderson: I've got a techy question about sound going through Zoom calls - it seems to really squash the audio from my external mic, but not from laptop mic. Clare have you used a proper lapel mic successfully with zoom going through a laptop?

01:14:03 Stuart J: Timescales

01:14:47 Stuart J: I'm in!

01:15:13 Helen Tuddenham: I need to go I'm afraid but this has been really helpful, thankyou

01:15:48 Sue Llewellyn: Thank you Helen.

01:15:49 Lynn Tulip: \I have to go too - many many thanks

01:15:52 Stuart J: IT just needs to be good value

01:16:10 Sue Llewellyn: Thanks Lynn.

01:16:45 Nasser Carrembacchus: The trouble is that too many people have demonestised their product offerings, which means a precedent has been inadvertently set. Slowly introduce paid classes and weekly subscriptions, perhaps?

01:17:49 Kate Anderson: Nasser that's a really good idea about subscriptions, thanks!

01:18:38 Stuart J: Agreed Nasser...or offer an uplifted level or premium service/product which is paid for.



01:19:00 Charlotte Hadow Sussex Mortgage Centre: Got to go next Zoom awaits but thank you this has been so helpful brilliant and Clare I will call you soon as I will need help editing!! Charlotte x

01:19:39 Nasser Carrembacchus: Ask them to pay weekly in advance, at an affordable rate, which will help with cashflow, but also will show their commitment as well as you gauging the true level of customer engagement. Hope that helps

01:20:35 Nasser Carrembacchus: Have another call...that you so much for a very good morning session. feel free to contact me on either Nasser@businesspulse.org.uk or 07946284256

01:20:36 Clare Jones: clare@brightlightfilm.co.uk

01:20:54 Oliver Lashley: oliver.lashley@purestormdigital.co.uk

01:21:21 Kate Anderson: Thanks guys, really helpful! My son is keen to get on the laptop so i'll shoot now too. Take care all

01:21:33 Gary Smith: Very useful, detailed content Clare and Oli - thank you

01:21:33 Calum Davey: Brilliant !

01:21:35 Stuart J: Thanks folks. Appreciate it.!!